Integrating the SDGs into your reporting process

Choosing the SDGs your business will address by using the recommended methodology

Provided by:

FBRH Consultants is a Certified Training Partner of the Global Reporting Initiative (GRI) and an Accredited Training Centre of the Institute of Environmental Management & Assessment (IEMA)
Introduction

How do you choose which SDGs to address to maximise your positive contribution?

The active participation of business is key to achieving these goals. Climate change is already causing havoc and joint action is essential. Businesses cannot succeed in societies that fail.

The main aim of the GRI Certified course “Integrating the SDGs into your reporting process” is to teach participants the recommended methodology for choosing the SDGs their business will address.

Why the Sustainable Development Goals (SDGs) matter for business success

"Implementation" is the key word in the effort to understand what the future will look like. What is essential to note is that the implementation of the SDGs by governments, organisations, regulators, stock exchanges, local government and business is already taking place, with regulations becoming ever stricter. Companies and organisations that are not prepared are taking a tremendous risk.

The GRI Standards are an all-round, complete, structured, and methodical approach used by 80% of the world’s 250 largest companies and are the UN Global Compact’s recommended framework for sustainability reporting.

Join me and learn how to address the Sustainable Development Goals (SDGs) with the use of the GRI Standards, which will help you take solid, focused action (materiality) and leverage your strenghts to bring positive results for your business and the world.

Simon Pitsillides
Sustainability Reporting and Marketing Communication Strategy Expert
Fellow of the Institute of Environmental Management and Assessment (IEMA)
Fellow of the Chartered Institute of Marketing and a Chartered Marketer (CIM)
MBA in Marketing, GRI and IEMA Trainer
Teaches the FBRH GRI Standards Certified and IEMA Approved Course
(venue: London School of Economics)
Publisher of www.sustaincase.com and owner of www.fbrh.co.uk.

GRI Standards:
The only framework to address all 17 Sustainable Development Goals (SDGs)

https://www.linkedin.com/in/simon-pitsillides/

The 2030 Agenda for Sustainable Development, adopted by all United Nations Member States in 2015, provides a shared blueprint for peace and prosperity for people and the planet, now and into the future. At its heart are the 17 Sustainable Development Goals (SDGs), which are an urgent call for action by all countries - developed and developing - in a global partnership.

https://sustainabledevelopment.un.org/sdgs

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The biggest issue of our time

Population growth: A huge business opportunity but also a tremendous responsibility

The biggest issue of our time, which is even more serious because of climate change, is the growing number of people earth has to provide for. In 1900 the world population was 1.6 billion people. By 1950, this number grew to 3 billion people and by 2050 it is estimated that 9 billion people will live on this earth. The tripling of the world’s population within 100 years is massive market potential. Addressing the needs of all these people is a huge business opportunity but also a tremendous responsibility.

Meeting the challenges of today and the future in a clever, sustainable way

The EU, regulators, stock exchanges and governments around the world are taking action so we can meet the challenges of today and the future in a clever, sustainable way. Laws and regulations are continuously tightening in this effort to reach a greener, sustainable economy. Companies need to understand how these changes affect them so they survive.

Are you prepared for changing buying and decision-making patterns?

Companies worldwide are competing for capital, business and talent. They are increasingly judged by important stakeholders that can hold them back of stop them from reaching their objectives:

- Prospective business partners across supply chains are increasingly scrutinising new members, in their effort to build long-term, trusting and successful win-win business relationships. They need solid sustainable development reports to assess, if you are the right partner.
- Investors need you to demonstrate your ability to identify and effectively manage risks. They expect you to be ahead of the curve and need to understand how you will benefit from the transition to the green circular economy. How you respond to climate, demographic, technological change and political developments.
- Prospective employees seek to become part of a collective mission and purpose, in which they can believe. Millennials, the biggest generation in the world, who hold our future in their hands, are overwhelmingly pro-sustainability and are showing this with their every action, either as managers or at a personal level.
- Communities worldwide need responsible partners, on whom they can count.

A good sustainability report is like having your radar switched on.

It helps business management teams identify key issues and take the right decisions for success in the long term.
Research by top institutions.

License to operate – millennials

- **Morgan Stanley 2017 research results**: Companies must engage with sustainable development or face being left out of investment decisions by Millennials, one of the largest generations in history moving into its prime spending years.
- 84% of Millennial investors interested in sustainable investing (Morgan Stanley).
- There is an accelerating growth of people choosing sustainable brands (Nielsen 30,000 consumers in 60 countries).
- Millennials love CSR (Chartered Institute of Marketing, UK).

More research: Sustainable Development Makes Good Business Sense

- 2 out of 4 major consumer trends relate to sustainability (Mintel).
- **Mintel research**: Key 2018 consumer trends relate to sustainability.
- Corporate sustainability and profitability are interrelated (Oxford University).
- High Sustainability companies significantly outperform their counterparts over the long-term, both in terms of stock market as well as accounting performance (Harvard Business School).
- Gender diversity across a company increases productivity (MIT News).

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Are your competitors better prepared? Two important questions

1) How will your company or organisation benefit from the transition to the green economy?
2) Are your competitors better prepared, gaining a competitive advantage?

Your competitors will gain a competitive advantage if they are better prepared/preparing for:

- Changes and stricter regulations regarding emissions, adjusting their products and services accordingly.
- Changes in buying patterns and investment decisions taken by newer generations which are overwhelmingly pro-sustainability.
- Stricter stock exchange rules (World Federation of Exchanges (WFE) fully aligned with GRI Standards)¹⁰
- The EU Directive:¹¹ Large Companies must report non-financial information for the foreseeable future.
- Investors who want to see that a company is well-prepared for the foreseeable future.
- Ever growing supply chain pressure.¹² Companies are choosing to do business with corporations that can provide sustainability-related information and data and can demonstrate that they are aware of environmental, economic and societal risks, taking continuous action. These companies are looking for long-term, sustainable relationships.

A good GRI Standards CSR/ ESG/ SDG/ Sustainability Report will help you make sound sustainable development decisions and help you gain competitive advantage.

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¹² Case studies of companies cleaning their supply chain: https://sustaincase.com/supply-chain/
ABOUT THIS GRI CERTIFIED TRAINING COURSE

Learn how to integrate the SDGs into your reporting process

• What are the Sustainable Development Goals (SDGs)?

• How can sustainability reporting assist in reaching the 2030 Agenda for Sustainable Development?

• How do you choose which SDGs to address to maximise your positive contribution?

• Why do the Sustainable Development Goals (SDGs) matter for business success?

The workshop enables attendees to:

• Learn about the Sustainable Development Goals, what they are and how they set the global agenda for sustainable development, as well as how they relate to governments and business actions. Furthermore, you will see how the SDGs link to the GRI Standards on both goal and target level and what the available business actions and possible business disclosures are per each SDG target.

• Understand the recommended method for integrating the SDGs into your reporting process by learning about available SDG tools and how to use them, including five practical steps. The workshop also contains case studies which demonstrate how companies have started to integrate the SDGs into their reporting process.

More about this FBRH GRI Standards Certified course:
https://fbrh.co.uk/en/gri-certified-training/sdgs-a-gri-certified-course
**The FBRH GRI Certified SDG Course**

**Programme Plan**

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**Key Facts**

- Addressing the Sustainable Development Goals (SDGs)
- Key facts about the Global Reporting Initiative (GRI)
- Key facts about the Institute of Environmental Management and Assessment (IEMA)
- Who should report?
- EU Directive: Large Companies must report non-financial information

**Course venue**

- London School of Economics, Lincoln’s Fields Inn
- Transportation
- Venue well-placed at the heart of London
- Accommodation

**Introduction**

**Why Sustainability is important**

- The biggest issue of our time
- Research by top institutions
- Are your competitors better prepared!

**The FBRH GRI Certified SDG Course**

- About the course
- Programme Plan
- GRI Certificate
- Trained by FBRH
- Reviews
- Registration and cost

**Contact us**

Take me to the registration form
Certificate by the Global Reporting Initiative (GRI)

With the successful completion of this course all participants receive a Certificate by the Global Reporting Initiative (GRI).
Trained by FBRH

Companies or organisations whose executives successfully completed GRI Certified Courses by FBRH include:

- Aramco
- Aston Martin Lagonda
- BlackRock
- Deloitte
- Engie
- ERM CVS
- European Bank for Reconstruction and Development
- KPMG
- London School of Economics (LSE)
- Lundin Petroleum
- Manchester Metropolitan University
- Mondi Group
- Netherlands Enterprise Agency
- Norwegian Property ASA,
- Phillips Lighting
- Premier Oil PLC
- PwC
- Suez Recycling and Recovery UK
- Telenor ASA
- United Nations Office for Disaster Risk Reduction (UNISDR)
- University of Southampton
- Volkswagen Group UK Limited
- Walgreens Boots Alliance
- World Business Council For Sustainable Development (WBCSD)

Complete list: 
https://www.fbrh.co.uk/trained-by-fbrh
Reviews ★★★★★
of GRI Certified Courses Delivered by FBRH

"I really enjoyed the course. Very helpful for everyone approaching the GRI Standards. Thank you!"
Maria Cristina Cifala
(Walgreens Boots Alliance)

"Excellent course and trainer!
Fits all levels of experience"
Embla Kirkemoen (Leroy Seafood Group)

"The training sessions enabled me to take our GRI report to the next level. Simon is knowledgeable and very helpful - an excellent teacher. I truly recommend this course by FBRH!"
Sara Hauge (Vinmonopolet)

"It was a life-changing course for me."
Prof. Venancio Tauringana
(Professor & Head of Department of Accounting, University of Southampton)

"Thank you very much for a very insightful training last week. You made the content and process very clear and easy to understand!"
Mylene Hours-Makris
(Global Sustain)

"Thanks for a phenomenal training!"
Rosario Galvan

"It was the best intense course I have ever taken! Course materials, course planning, time management, method of teaching, all were great. I learned a lot without getting confused or becoming exhausted."
Azar Safari (Leiden University)

"A big ‘thank you’ for last week’s training. All my training objectives were met."
Johanna Tähtinen
World Business Council
For Sustainable Development (WBCSD)

More participant reviews:
https://www.fbrh.co.uk/reviews
The cost per participant is 600£ (one day of training)

The cost includes:
- Training material (slide manual, programme plan, notepad)
- All catering (coffee breaks, lunch)

All participants gain Certificates by the Global Reporting Initiative (GRI)

You can pay via bank transfer or major credit cards / PayPal

https://fbrh.co.uk/en/registration-form-for-sdgs-a-gri-certified-course
Venue: London School of Economics

The Londons School of Economics Lincoln’s Inn Fields Building is located on the south side of Lincoln’s Inn Fields at the junction with Serle Street and enjoys views over London’s largest garden square.

Free Wi-Fi Internet Connection
_thecloud free wifi internet is used throughout the LSE Campus. Please register at https://service.thecloud.net/service-platform/ so you can gain access.

Address
32 Lincoln’s Inn Fields London WC2A 3PH

Google map link
https://goo.gl/maps/jqmmAX4FzP22

Reception: London School of Economics
32 Lincoln’s Inn Fields London WC2A 3PH

Venue information: https://fbrh.co.uk/GRI-london-LSE-venue
Transportation

**London cycle hire scheme - Mainline Rail Stations - International Rail - Underground - Buses**

As a destination, the LSE's 32 Lincoln's Inn Fields Building is easily accessible by train, the underground, bus and car. The closest underground stations are Holborn and Covent Garden.

**London cycle hire schemes**

Santander Cycles - Transport for London

This is a public bicycle sharing scheme for short journeys in and around central London. There are three cycle hire stations near 32 Lincoln's Inn Fields Building: Houghton Street, Sardinia Street and Portugal Street. The bicycles are available 24 hours a day, all year round. There is no need to book and access to the bikes is self-service, so just turn up and go whenever you get the urge. The first 30 minutes of each journey are free. For more information about the scheme, hire/access fees and usage charges see the web page about the scheme on the Transport for London website.

Mobike

So how does it work?

- Simply download the Mobike app
- Pay a refundable deposit
- Locate a bike and scan its QR code

**By Air**

The Venue is also a 30’ walk from Kings Cross Station which is well connected to London's five international airports. They are all within the hour and there are direct connections to Heathrow, Gatwick and Luton.

**Eurostar**

Travel from Europe with Eurostar

St Pancras International is home to Eurostar which connects the UK to the continent by high-speed rail. There are direct services to the centre of Paris, Brussels and Lille.

https://www.kingscross.co.uk/international-rail

https://www.eurostar.com/rw-en/?

For detailed information regarding transportation please follow this link:

https://fbrh.co.uk/GRI-london-LSE-venue
Venue well-placed at the heart of London

11min walk - Covent Garden: Shopping, Food & Cultural Destination, London

A short walk away from the venue, Covent Garden is renowned for its luxury fashion and beauty stores as well as award-winning restaurants and theatres.

https://www.coventgarden.london

10 Top-Rated Attractions in London

1. Buckingham Palace and the Changing of the Guard
2. The Tower of London and Tower Bridge
3. The British Museum
4. Big Ben and Parliament
5. National Gallery
6. The Victoria and Albert Museum
7. Piccadilly Circus and Trafalgar Square
8. The Two Tates: Tate Britain and Tate Modern
9. Westminster Abbey
10. Kew Gardens
Good quality accommodation

Our effort with this page is to provide participants guidance to good quality accommodation at a range of prices and which are not far away from the London School of Economics (32 Lincoln’s Inn Fields London WC2A 3PH)

Club Quarters hotel Lincoln’s Inn Fields
• [https://clubquartershotels.com/locations/club-quarters-hotel-lincolns-inn-fields-london](https://clubquartershotels.com/locations/club-quarters-hotel-lincolns-inn-fields-london) 3min

Premier Inn Hotels:

Travelodge:
• [https://www.travelodge.co.uk/hotels/391/London-Central-Tower-Bridge-hotel](https://www.travelodge.co.uk/hotels/391/London-Central-Tower-Bridge-hotel) 43min 26min
• [https://www.travelodge.co.uk/hotels/258/London-Central-Kings-Cross-hotel](https://www.travelodge.co.uk/hotels/258/London-Central-Kings-Cross-hotel) 26min 16min
• [https://www.travelodge.co.uk/hotels/44/London-Central-Liverpool-Street-hotel](https://www.travelodge.co.uk/hotels/44/London-Central-Liverpool-Street-hotel) 40min 18min
Addressing the Sustainable Development Goals (SDGs)

GRI Standards: The only framework to address all 17 Sustainable Development Goals (SDGs)

The GRI Standards provide a comprehensive framework for addressing all the Sustainable Development Goals (SDGs) and are recommended by the UN Global Compact.

Understand why the Sustainable Development Goals (SDGs) matter for business success

"Implementation" is the key word in the effort to understand what the future will look like. What is essential to note is that the implementation of the SDGs by governments, organisations, regulators, stock exchanges, local government and business is already taking place, with regulations becoming ever stricter. Companies and organisations that are not prepared are taking a tremendous risk.

Is your business prepared with a plan of action?

Are you prepared for stricter regulations on waste and emissions, for example (how will these regulations impact your business success)?

Are your competitors better prepared?

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### Course Components

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### Course Venue

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### Key Facts

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- Key facts about the Global Reporting Initiative (GRI)
- Key facts about the Institute of Environmental Management and Assessment (IEMA)
- Who should report?
- EU Directive: Large Companies must report non-financial information

### Contact us

Take me to the registration form
Key facts about the Global Reporting Initiative

- 80% of the world’s 250 largest companies issue Sustainability/ESG/Corporate Social Responsibility (CSR) reports using GRI’s Sustainability Reporting Guidelines.

- The GRI Standards can be used by any organisation, regardless of sector, size and location.

- **GRI and the UN Global Compact have joined forces**\(^{(13)}\) to enable measuring and reporting on the SDGs with the use of the GRI Standards.

- Under the terms of a Memorandum of Understanding signed in 2010, the UN Global Compact adopts the GRI Standards as the recommended reporting framework\(^{(14)}\) for companies to communicate on progress made.


- GRI is focused on **taking action on what matters where it matters** (materiality): companies identify their impacts on the environment and stakeholders, measure, set targets, take action to minimise their negative impacts and increase their positive impacts, report the outcomes in their CSR/ESG/SDG/Sustainability report.

**Global Reporting Initiative (GRI):** [www.globalreporting.org](http://www.globalreporting.org)

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\(^{(13)}\) GRI and the UN Global Compact join forces and enable measuring and reporting on the SDGs

\(^{(14)}\) In a historic alliance the world’s two largest corporate responsibility initiatives have joined forces to build a universal framework for corporate sustainability performance and disclosure, aiming to transform business practices on a global scale.
Key facts about IEMA

FBRH Consultants is a Certified Training Partner of the Global Reporting Initiative (GRI) and Training Partner of the Institute of Environmental Management & Assessment (IEMA).

The Institute of Environmental Management and Assessment (IEMA)

- Is the largest professional body for environmental practitioners in the United Kingdom and worldwide, with nearly 15,000 members in over 100 countries, working together to make businesses and organisations future-proof.
- Approves training course providers to deliver environmental training.
- Is in the process of applying for a Royal Charter. As a chartered body, IEMA would be formally recognised by the UK Government to develop and regulate the profession (corporate sustainability, environmental management, and impact assessment). If IEMA achieves a Royal Charter it will become CIEMA – the Chartered Institute of Environmental Management & Assessment.

https://www.fbrh.co.uk/IEMA
https://www.iema.net/training/training-course?course_id=51
Who should report?

Sustainability reports are released by companies and organizations of all types, sizes and sectors, from every corner of the world. Thousands of companies across all sectors have published reports that reference GRI’s Sustainability Reporting Guidelines.

GRI’s Sustainability Disclosure Database features all known GRI-based reports.

List of sectors with companies or organisations which report using the GRI Standards

- Agriculture
- Automobile
- Aviation
- Chemicals
- Commercial Services
- Computers
- Conglomerates
- Construction
- Materials
- Consumer Durables
- Energy
- Energy Utilities
- Equipment
- Financial Services
- Food and Beverages Products
- Forest and Paper Products
- Healthcare Products
- Healthcare Services
- Household and Personal Products
- Logistics
- Media
- Media Products
- Mining
- Non-profit services
- Public Agency
- Railroad
- Real Estate
- Retailers
- Technology Hardware
- Telecommunications
- Textiles and Apparel
- Tobacco
- Tourism and Leisure
- Toys
- Universities
- Waste Management
- Water Utilities

Public authorities and non-profits are also big reporters.

GRI has specific guidance for the following sectors

GRI’s sector guidance is used to focus reporting for organizations in diverse sectors. Originally developed for use with the G4 Guidelines, the G4 Sector disclosures remain valid and are recommended for use with the GRI Standards.

The following Sector Disclosures are currently available:

- Airport Operators
- Construction and Real Estate
- Electric Utilities
- Event Organizers
- Financial Services
- Food Processing
- Media
- Mining and Metals
- NGO
- Oil and Gas

Global Reporting Initiative (GRI): www.globalreporting.org
EU Directive: Large companies must report non-financial information

The directive requires large companies to disclose relevant non-financial information, to provide investors and other stakeholders with a more complete picture of their development, performance and position - and of the impact of their activity.

Specifically, large companies must provide a review of policies, principal risks, and outcomes, including on:

- environmental matters;
- social and employee aspects;
- respect for human rights;
- anti-corruption and bribery issues;
- diversity of boards of directors.

EU member states had to incorporate Directive 2014/95/EU in their national law by 6 December 2016.

EU Directive: Large companies must report non-financial information:

Contact us

If you have any questions, please contact:

Melina Kourri
Client Relations
contact@fbrh.co.uk

Take me to the registration form