FBRH CONSULTANTS LTD

FBRH Consultants is a Certified Training Partner of the Global Reporting Initiative (GRI) and an Accredited Training Centre of the Institute of Environmental Management & Assessment (IEMA)

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CSR/ Sustainability Reporting Done Responsibly

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## Simon Pitsillides

**Global Reporting Initiative (GRI) and IEMA Trainer**

Since 2008, Simon has project managed the preparation and communication of over 40 CSR/ESG/SDG/Sustainability reports for major corporations based on the Global Reporting Initiative (GRI) Standards. Throughout his career, he has balanced theory with practical experience and worked closely with large organizations – including multinationals – across Europe.

Simon is a GRI nominated trainer and Institute of Environmental Management & Assessment (IEMA) Approved Trainer. He has achieved the GRI exam certificate, which demonstrates his knowledge of the GRI Standards as well as of the GRI Sustainability Reporting Process. His approach to GRI certified training is to focus, not merely on the Sustainability Reporting process, but also on the substance of social responsibility: practical outcomes driven by proactive stakeholder engagement.

In today's digital era, with information freely accessible throughout the globe, companies survive by building trust and by dealing responsibly and conscientiously with their impacts on the environment and on their stakeholders: clients, suppliers, shareholders, local communities, NGOs or local government. Simon's breadth of knowledge and practical experience are not limited to sustainability training and the project management of sustainability reporting. Years of knowledge and experience in both traditional marketing and advertising with established media, as well as new media tools and solutions, give Simon a unique combination of skills and the ability to advise clients on how to achieve both an effective CSR/ESG/ sustainability strategy and strong, compelling strategic communications based on the solid foundation of an honest and responsible CSR/ESG/Sustainability approach of identifying a company's most important impacts, measuring, managing and changing.

Simon has successfully managed accounts for blue chip clients such as Action Global Communications, Deloitte, ENPI (European Commission communication office), several EU projects, The National Bank of Greece, Procter & Gamble, Tetra Pak, UKCEC and Viohalco S.A. companies (Hellenic Cables, Cenergy Holdings, Corinth Pipeworks, Elval, Halcor and Sidenor).

Simon has an MBA in Marketing from Oxford Brookes University, is a Chartered Marketer and a Fellow of the Chartered Institute of Marketing in the United Kingdom.

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